



Chair  
Thomas Wutzler- Helfen  
(027 500 600)

Secretary  
Taryn Playle – The Law Company  
(027 220 8288)

Treasurer  
Phil Johnson – Spreadbooks  
(027 677 3029)

Board  
Uli Muellner – EPI –Interactive  
(027 292 2296)

Lalita Kasanji –  
Miramar Natural Health Centre  
(021 0234 0383)

Steve Satherley –  
Miramar Liquorland  
(021 771 027)

Dan Henry  
Beaconhill Enterprises  
(021 355 848)

Phil Hughes  
Palmers Garden Centre  
(029 939 4535)

Joe Vegar  
New World Miramar

BID Liaison Officer  
Mary Anderson  
(021 250 0707)



# Miramar business news

## ISSUE #16

March 2018

### EDITORIAL

- **The Board has been busy with the following projects:**
    - Lodging the Judicial Review on the Resource Consent for the Shelly Bay Development
    - Continuing the updating of the Miramar Peninsula website
    - Consulting with WCC on the Miramar Ave Development
    - Continuing expanding the Free Wi-Fi network
    - Completed the installation of TV Screens depicting the history of Miramar in the Peninsula Medical Center and the Chocolate Frog Café.
    - Worked with the WCC and have assisted with the location and installation of the Bike racks and Bike fix it Stands
    - Continuation of consultation regarding the WCC Cycleways; •
    - Continue working with WCC and WREMO regarding a Resilience plan.
    - Continue being an effective conduit of information concerning the Peninsula as well as other ongoing projects.
  - **NEW Projects:** Outdoor fitness equipment to be placed around the Peninsula, Sculptures and Murals
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- The BID and the projects we are working on wouldn't exist without the support of you, the members.  
We welcome ALL ideas, comments and feedback - feel free to contact:

**Chair-** Thomas Wutzler  
0272500600  
[chair@miramarpeninsula.org.nz](mailto:chair@miramarpeninsula.org.nz)

BID Liaison Officer –  
Mary Anderson 021 250 0707  
[admin@miramarpeninsula.org.nz](mailto:admin@miramarpeninsula.org.nz)

**Welcome Miramar Peninsula BID Members to the first newsletter 2018: - Wishing you all a very prosperous 2018.**

Wellingtonians are leading the charge in conservation efforts, with more predator free groups established than any other city, and almost 350,000 native trees planted around the Capital too.



“Wellington is at the forefront of a remarkable sea-change, having successfully created a social movement with almost all suburbs (25) undertaking backyard trapping throughout the city. There are around 40 community groups actively trapping in the city’s reserves, and 80 community groups working in the broader ecological restoration space,” says Predator Free Wellington Project Director, James Willcocks.

“Not only are we leading the charge from a predator free perspective, but this year Wellington city has also seen almost 350,000 native trees planted by community groups and Wellington City Council

We are proud to give continuing support for Predator Free to our Board Member Dan Henry, if you don’t have a predator free trap and would like to obtain one please don’t hesitate to contact them at the following email address.

predatorfreemiramar@gmail.com

### **AGM 2017**

**Another successful AGM was held on the 15<sup>th</sup> November 2017 at the Miramar Links Golf Course**

### **Chairman's Report**

The last 14 months has proven to be a busy and challenging one for Enterprise Miramar, and we continue to spend a significant amount of time advocating on behalf of business owners.

Many of the BID’s initiatives benefit businesses on the wider Peninsula and we went through the process of extending the BID area to bring in other businesses in November 2016. Unfortunately, this was just before the Earthquake and we believe that many of the voting papers were lost in the post or at Council which meant we did not receive the required votes to proceed further. We believe that if all the votes were received that the BID extension would have been successful. We have re-connected with those potential members to explore whether they are still interested in being part of the BID. After a positive response we have decided that we will be revisiting the BID Extension process.

The extension includes the remaining businesses on the Peninsula including the Airport and the Airport retail park.

Having the BID as a vehicle for communicating with members and Council can mean that information is conveyed efficiently, decisions can be made quicker and action can happen sooner.

- We are continuing to discuss with Council regarding the Miramar Avenue development and the cycleways. A group of members have been involved in the consultation process. Consideration has to be given to businesses, buses, parking, different types of vehicles, pedestrians and cyclist. We want to ensure that we are involved in the decision-making process and that our members are consulted from the start and have all of the information to enable feedback to be conveyed back to Council. The First Stage of the Miramar Avenue upgrade's public consultation finished in September.
- We understand there is real concern over infrastructure in the area and a real need to replace the subterranean infrastructure-storm water and sewerage.
- A key goal is to ensure that all key players are talking to each other. For example, we have postponed planned road surface work to Miramar Avenue as being unnecessary given the changes that need to be made underground.
- Free Wi-Fi in Miramar has been well utilised with over 1800 unique visitors accessed the hotspots over a period of five months when we monitored usage earlier this year. We have extended the number of Free Wi-Fi hotspots throughout Miramar. We are offering groups of businesses the opportunity to have a Free Wi-Fi hotspot. We thank NZ Wireless for 3 years of complimentary connection fees. We are also looking at potentially introducing new features such as CCTV security and leverage off the central city.
- The Miramar Photo Box now has a portable trailer and is being leased as a revenue stream to our budget. Along with its interesting exterior décor it contains a small theatre with seating up to 20 people. We would like other businesses to be able to utilise the PhotoBox as it is fully transportable and is currently leased short term to the Wellington City Council.
- We have been actively involved in conveying our members concerns with the granting of the Shelly Bay resource consent and are awaiting the outcome of the judicial review.

I would like to acknowledge the support and commitment of the Board – they provide great support and ideas and undertake the majority of the work involved in implementing new initiatives and advocacy. Special thanks go to Ann Privett who has resigned from the Board due to other commitments and to Mary Anderson for being our eyes and ears on the ground.

Towards the end of 2017 we invited through voting the businesses on the wider Peninsula to become part of the Miramar BID, due to the low number of votes received by WCC this was not successful.

Thomas Wutzler  
Chairman

### **New Office**

The BID Board has decided it is time for the BID to set up an office in Miramar, the New office is located at 149 Park Road and we will be having a drop-in centre day once a month in the retail area at Miramar Natural Health Centre at 9 Park Road, an email will be sent out advising of the date for the drop in centre, we welcome you all to visit us and discuss any questions you may have with Mary.

The currently installed bike racks have been so successful Wellington City Council have asked if we can provide further suggestions for places for these to be installed, please contact Mary if you would like a bike rack outside your business.

Wellington City Council have asked if the MBID would like to do something with the seawall on Cobham Drive as you come into the cutting, if you know of anyone who would be prepared to paint a mural or may have any other ideas please let Mary know as we will be asking for proposals.

### **New Business – Business Owners:**

#### **Elysian**



Elysian was established in 2000 by Basil and Martha Yiannoutsous, working out of their well-known Deli in Miramar. Due to the high demand for Basil's Taramasalata, he began making it in small batches and distributing it to supermarkets and deli's all over the country. The Elysian range of hand crafted products now includes Taramasalata, Tzatziki and marinated olives.

In 2017, after 20 years serving retail in Miramar, Basil and Martha have sold the business to the new owner, Toby Green. Elysian Foods Ltd has moved up the road (Park Road in Miramar, that is) into a bigger space with a brand-new production kitchen and warehouse.

Elysian Taramasalata and Tzatziki can be found in a small but select range of supermarkets, delis and other outlets around New Zealand, as well as being served in great cafes and restaurants.

#### **Toby Green**

Office Phone: +64 4 388 6008

Mobile: +64 274 323 326

Address: 10 / 131 Park Road

Miramar

#### **Endorphinz**



My name is Daniela, and I am a Personal Trainer here in Wellington, New Zealand.

I've always chased my dreams in my life with all my strength. One of them was to participate in a fitness competition, I competed for the past two years and placed 4th at the 2016 NZIFBB NATIONALS, category FIGURE.

Another big dream I had was to open my own gym and have my experience and my dedication to help my customers! I hope you'll come and I'll show you or help you follow the path that will bring you toward better health, satisfaction and why not, looks! Thank you!! Daniela  
unit I/128A Park Rd, Miramar, Wellington 6022

Hours: Open · Closes 9PM

Phone: 027 975 6635 [www.endorphinz.co.nz](http://www.endorphinz.co.nz)

## **Miramar Creative Centre**



Learn the finer arts of film-making, game design, visual effects, exhibition design and multimedia design with teaching direct from the experts.

Gain unprecedented insights into the inner workings of these creative industries and interact with world-leading practitioners in the heart of Wellington's film industry.

Situated among the Weta group buildings on Park Road, Miramar, the Victoria University of Wellington Miramar Creative Centre builds and strengthens the University's associations with the film, animation and game design industries based in Miramar.

Following a purpose-designed refit, the Centre includes studio spaces, recording and editing suites, computer labs and a workshop. It is equipped with green screen, motion capture technology and the same software used by film production companies around the world.

### **GET IN TOUCH**

New Zealand students

- [0800 VICTORIA \(842 867\)](tel:0800VICTORIA)
- [course-advice@victoria.ac.nz](mailto:course-advice@victoria.ac.nz)

International students

- [+64 4 463 5350](tel:+6444635350)
- [victoria-international@vuw.ac.nz](mailto:victoria-international@vuw.ac.nz)

### **Finally**

If you have some news or adverts that you would like to add to our newsletter, or our face book page please let me know.

Regards Mary